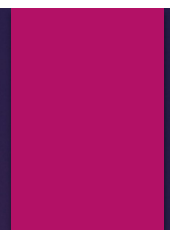


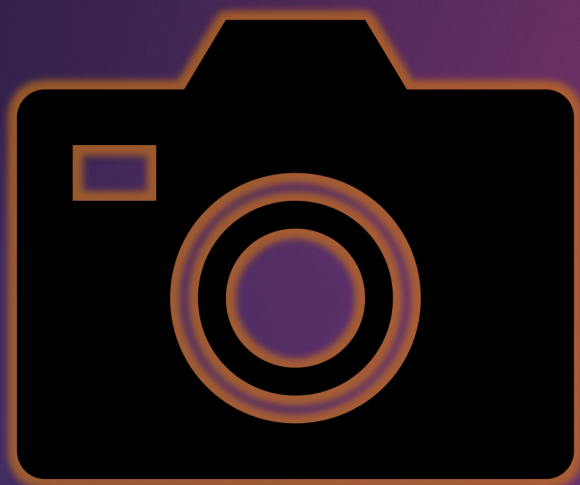


Fentanyl Crisis Local Response

*Lori Miller, LCSW, Division Manager
Substance Use Prevention and Treatment
Department of Health Services*



SNAPSHOT



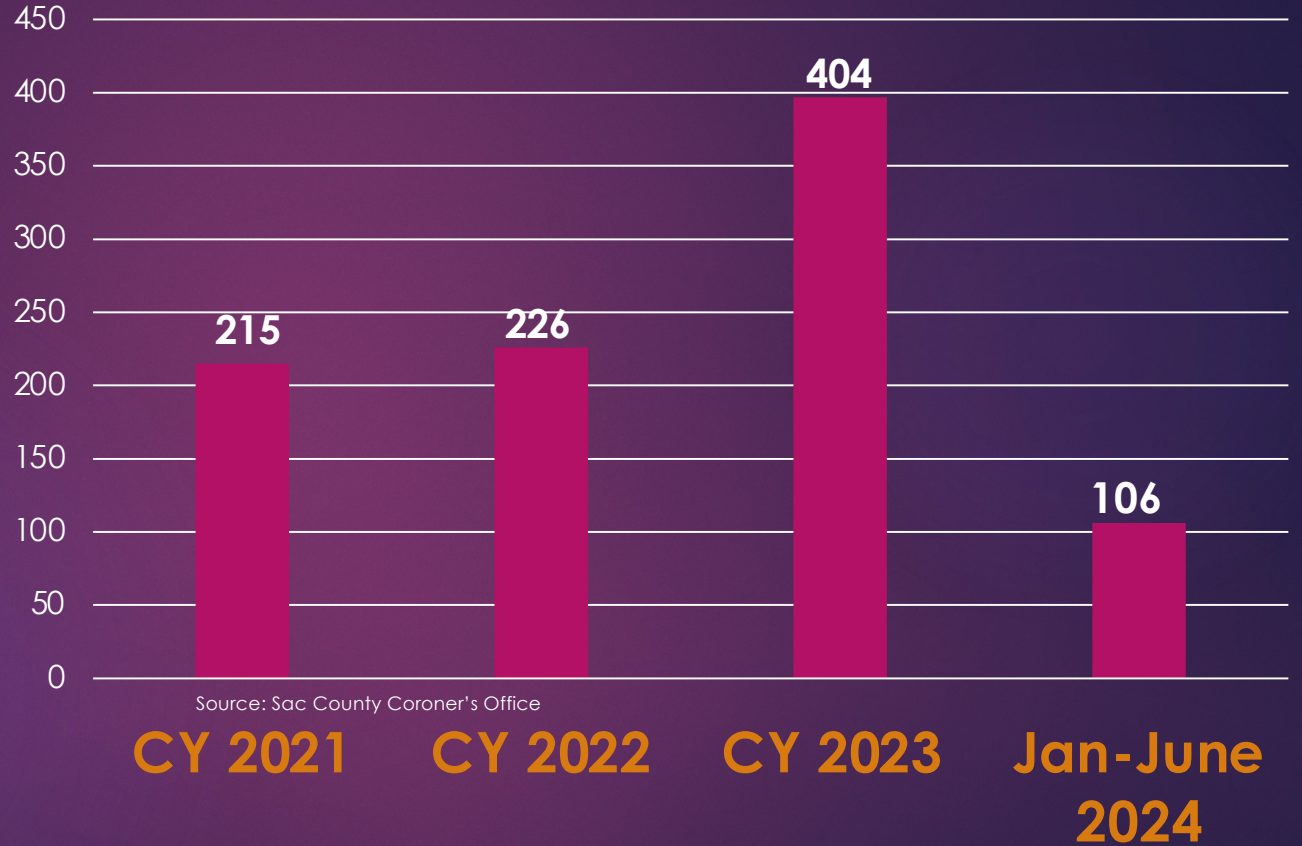
Sacramento County

Fentanyl Related Deaths

Sacramento County Coroner Data

Fentanyl Related Deaths By Year

52%



2024: 211 Deaths



Partnerships Collaborations

Sacramento County Partnerships/Collaborations

Community Based Substance Use Prevention and Treatment Providers	Advisory Boards Homeless Advocacy Groups	Harm Reduction Providers	Coroner's Office
Public Health	Correctional Health Jails	Justice partners (Courts, DA, PD, Probation)	Law Enforcement (SSO, Police, US Attorney's Office, DEA)
Sac Metro Fire Sacramento Fire Department	Child, Family and Adult Services	Opioid, Meth, Youth Coalitions	Sierra Sacramento Valley Medical Society
School Districts Sacramento State University	Hospitals Substance Use Navigators	Grieving Families	DHCS-Naloxone Distribution Program



Prevention, Education, and Awareness

SACRAMENTO COUNTY

2024 FENTANYL AWARENESS & ACTION SUMMIT

*Coming Together, Embracing Solutions, and
Strengthening Our Response*



SACRAMENTO
COUNTY



OPIOD
COALITION

Safer
Sacramento



Join us for an informative event on fentanyl awareness,
education, prevention, treatment and harm reduction.

Check-in by 8:30 AM, event starts at 9 AM.



University Union Ballroom
Sacramento State University
Sacramento, CA 95819



August 15

Free Parking and
Lunch!



Register with QR code or [here](#) by **August 1st**.
Registration required, no cost to attend!
Questions?
Email info@sacopioidcoalition.org

2022
2023
2024

Primary Prevention

Priority Area 1:

Underage
Cannabis/Marijuana Use

Priority Area 2:

Underage and Binge
Drinking

Priority Area 3:

Community Trends -
Fentanyl

**Four (5) Primary Prevention
Providers**

SUBSTANCE USE DISORDER

Strategic Prevention Plan

JULY 2021 - JUNE 2026





Educational multimedia resources to guide individuals to make healthy choices and to avoid or reduce the potential harm from the use or misuse of alcohol, tobacco, marijuana, and other substances.

<https://www.safersacramento.com/>

THE FENTANYL EDUCATION



The Facts About Fentanyl

Fentanyl is a synthetic opioid that is up to **50 times stronger than heroin and 100 times stronger than morphine**. Doctors prescribe pharmaceutical fentanyl to treat severe pain, but illicit fentanyl is sold on the black market. It is a white powder that can be easily added to other drugs and is classified as a narcotic.

Drugs commonly laced with fentanyl:

- Opioids
 - Hydrocodone (Vicodin®)
 - Oxycodone (Oxycontin®, Percocet®)
 - Alprazolam (Xanax®)
- Stimulants
 - Amphetamines (Adderall®)
 - Methamphetamines
 - Cocaine
- Hallucinogens

About Learn Fentanyl Awareness Resources Events

- Fentanyl Facts
- The Numbers
- Lethal Dose
- Overdose Versus Poisoning
- Harm Reduction
- Narcan
- The Role of Social Media
- Fentanyl Resources
- Remembrance
- Fentanyl Awareness Billboards
- Stories
- Fentanyl Awareness Summit Flyer



If drugs are laced or replaced with fentanyl, you won't be able to see it, taste it, or smell it.

SAFER SACRAMENTO *THE* *RIPPLE EFFECT*

The Ripple Effect is an eight-part documentary blog series that integrates fact-based research and multimedia content to bring personal perspectives and expert testimony to the forefront.

The new series sheds light on the harrowing reality of the fentanyl crisis in the U.S. and its impact on Sacramento County in particular. Each installment delves deep into the multifaceted aspects of this epidemic, exploring its origins, impact on families and the community, and the relentless efforts to combat the crisis.





Safer

Sacramento
Youth

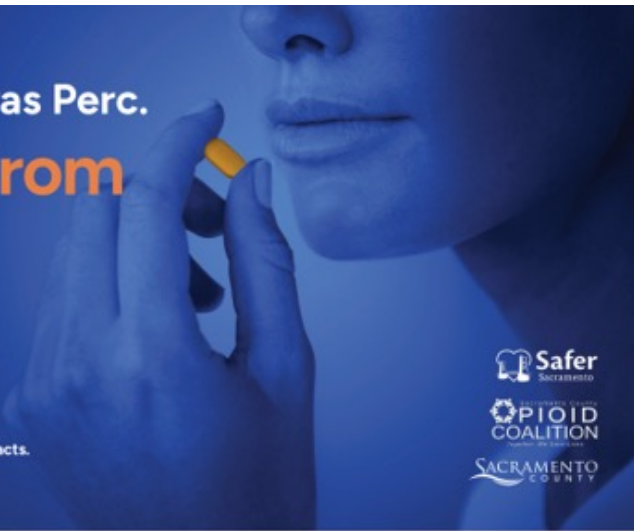
Youth Social Media Project

**Mental Health
Substance Use
Wellness**





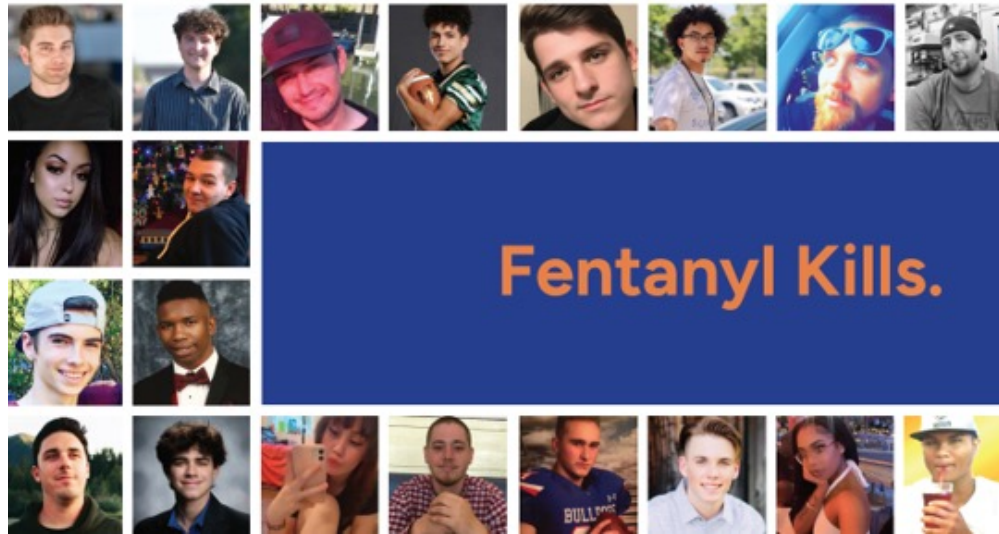


You thought it was Perc.
You died from Fentanyl.

Face the Facts. Street Drugs Kill.



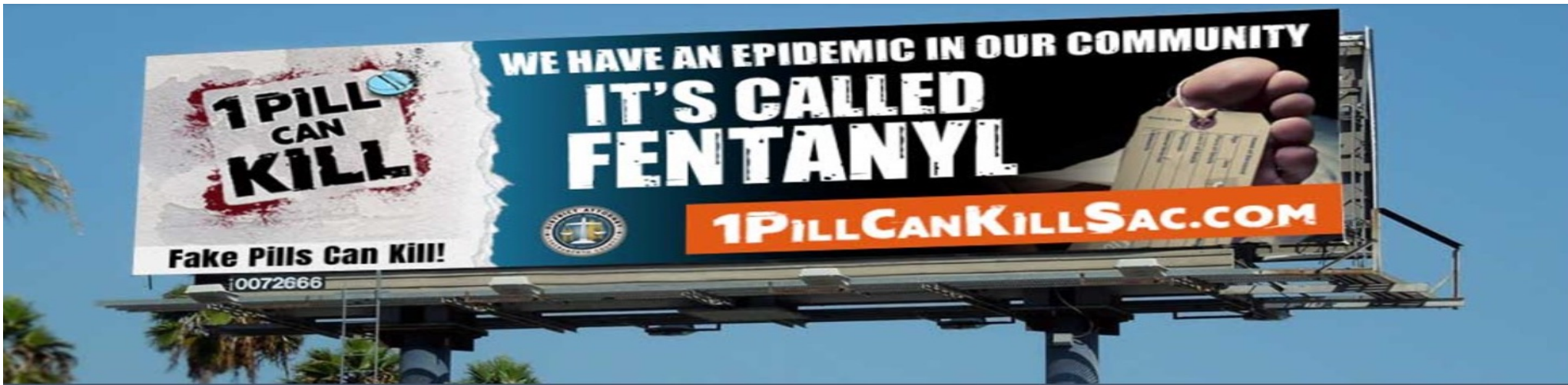
Fentanyl is deadly. Learn the facts.
 Get help. 916.874.9754

Fentanyl Kills.

Fentanyl Campaigns

May 2024
 August 2024



Fentanyl Public Awareness Campaign

- Social Media
- Flyers (digital & print)
- Videos
- Billboards
- Posters
- Digital Banners
- Print Ads



<https://1pillcankillsac.com/>

Fentanyl Education & Awareness Schools - Colleges

Collaboration with
Arrive Alive, California

- School assemblies/ school districts
- Parent meetings
- Thousands reached
- Middle Schools, High School and **Colleges**





SAC COUNTY

Healthy Beginnings



Promotes a healthy and safe environment for Sacramento County's families and children through outreach and education for professionals and community members, addressing perinatal substance use prevention and intervention.

<https://sachealthybeginnings.com/>



Coalition Efforts



Collaboration of healthcare professionals, community-based organizations, law enforcement, county agencies, and concerned citizens determined to turn the tide of our opioid epidemic.

We are committed to saving lives by preventing overdoses through expanding treatment access, promoting safe disposal, encouraging early intervention, treatment and recovery, enhancing opioid surveillance, and expanding public education through outreach.

<https://sacopioidcoalition.org/>



Community members working together to make Sacramento a safe place for young people to grow up, free from the influences of substances that are addictive and harmful.

<https://www.sacramentoccy.org/>

Alcohol Prevention



** Fentanyl Education and Awareness **

Marijuana Prevention



METHAMPHETAMINE COALITION

Collaboration of healthcare professionals, community based-organizations, law enforcement, County agencies, and concerned citizens determined to combat the growing local crisis of methamphetamine use and addiction.

We are committed to changing lives by preventing methamphetamine use and addiction through increasing awareness, expanding treatment access, promoting prevention messaging, encouraging early intervention, treatment and recovery, and enhancing and expanding public education and media outreach.

<https://www.letstalkmeth.org/>

Gone Too Soon Project

Gone Too Soon brings awareness to the growing opioid crisis. Digital media, public awareness campaigns, and posters will be displayed at school assemblies, Board of Supervisors meetings, community events, and social media.

Your family's participation saves lives.

Share Your Loved One's Story

Send completed permission forms to: info@ssvms.org (Must come from next of kin - i.e. parent, sibling, child, etc).

Include name, photo, description of who your loved one was, hometown, and years of birth and death.



Scan to download the Gone Too Soon permission form.



Personal Stories

SHARE
YOUR
STORY

stories
of the
Meth
epidemic

Stories can be sent confidentially to DHS-SUPT@sacounty.net.

Beyond its devastating effects on individual health, methamphetamine use threatens whole communities. If you or a loved one is in treatment for methamphetamine use, is in recovery, or knows someone who is, we want to hear from you!

Every story matters. Tell us yours.

SHARE
YOUR
STORY

stories
of the
opioid
epidemic

Please visit sacopioidcoalition.org/anti-stigma-campaign and share your story.

Nearly everyone has been impacted by the opioid epidemic in some way. If you or a loved one is in treatment for opioid misuse, in recovery or know someone who is, we would love to hear from you!

Every story matters. Tell us yours.

HEAR TO HEAL SUPPORT GROUP

First Tuesday of every month | 6 PM

Hear to Heal is a kindness-based, judgment-free space offering **free support group** meetings for those who have lost loved ones to opioids and fentanyl.

About Hear to Heal

- ✓ We provide a safe and welcoming environment for those seeking grief support
- ✓ A licensed behavioral health worker will facilitate the meeting
- ✓ Refreshments and snacks will be provided
- ✓ Secure on-site parking

Location:

Sierra Sacramento Valley
Medical Society
5380 Elvas Ave Room 208
Sacramento, CA 95819



Sign up for the mailing list [here!](#)



Support Group

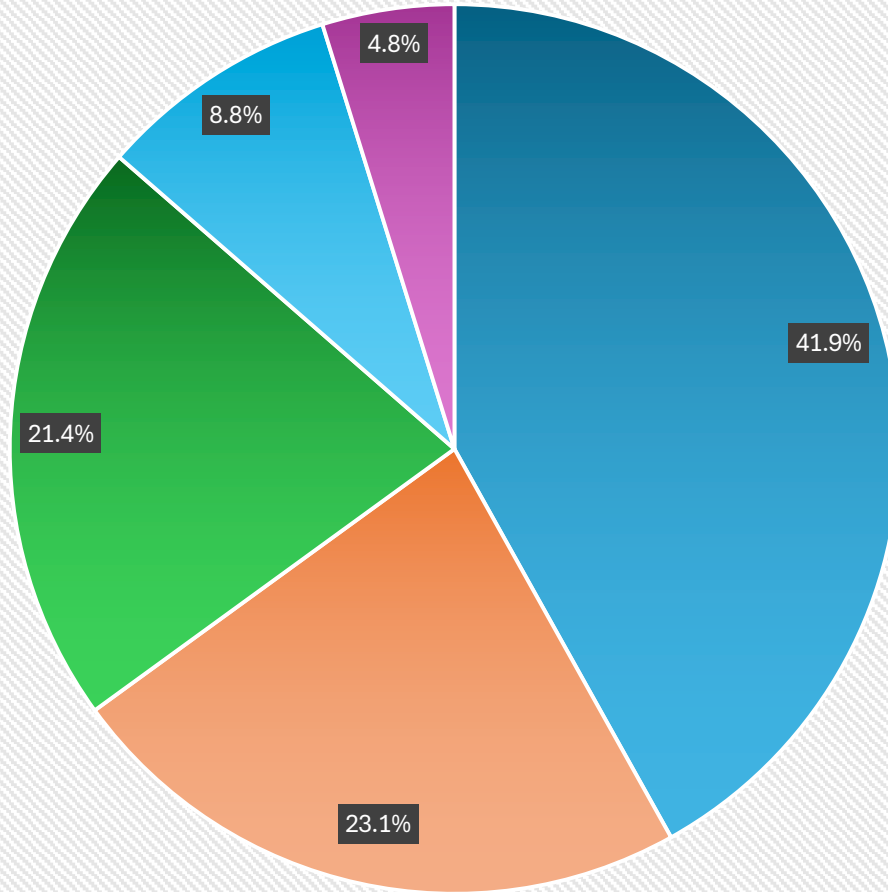


Improved Access to Behavioral Health Services

New Call Center

FY23/24 Sacramento County SUPT Services Provided to Youth, Transition Aged Youth, Adults, Older Adults, Pregnant, Parenting Women, and Other Special Populations

FY23/24 YTD
(July 1, 2023 – May 31,
2024) Approximately
6,061 Individuals
Received Treatment
Services.



- Opiates
- Methamphetamines
- Alcohol
- Marijuana
- Other

**Behavioral Health
Services**

**Screening and
Coordination
(BHS-SAC)**



BHS-SAC



**Phone:
916-875-1055; CA Relay 711**

**Toll Free:
888-881-4881**

**Fax:
916-875-1190**

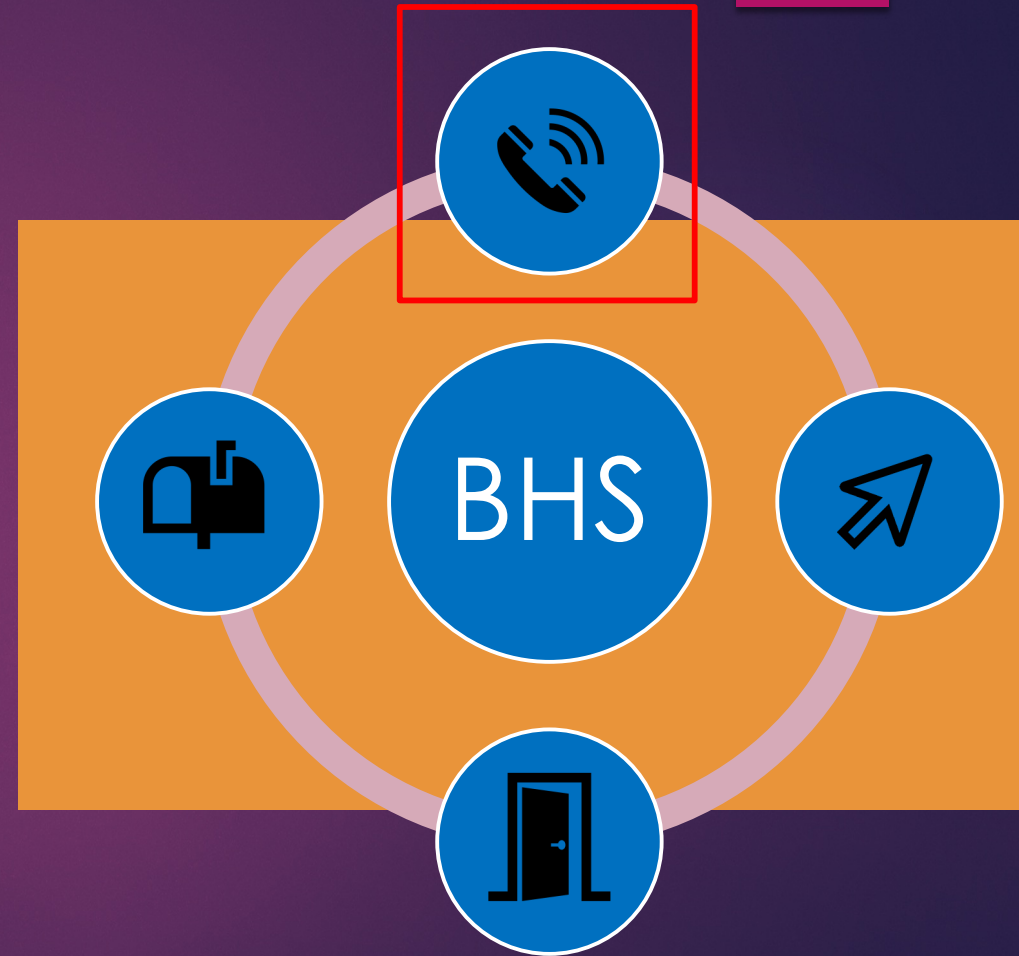
**Hours:
24 Hour a Day, 365 Days a Year**

Screening and referral to a
network service provider

How to Seek Behavioral Health Services



Jan 1, 2025
One Point of Entry



BHS-SAC – Services Offered



Screening for Mental Health and Substance Use Services



Mental Health and Substance Use Outpatient Treatment



Residential Treatment



Recovery Residences/Sober Living Environments



Care Coordination



Crisis Intervention



Medication Support



Medication Assisted Treatment



Therapy Rehabilitation Services and Groups



Driving Under the Influence Programs



Linkage to Community Resources



Treatment & Recovery Service Expansion

What's New?

Adult Substance Use Prevention and Treatment Continuum of Care



SERVICES PROVIDED TO YOUTH, TRANSITION-AGE YOUTH, ADULTS, OLDER ADULTS, PREGNANT/PARENTING WOMEN, AND OTHER SPECIAL POPULATIONS.

FY 2023-2024 YTD (JULY 1, 2023 – MAY 31, 2024), APPROXIMATELY 6,061 INDIVIDUALS RECEIVED TREATMENT SERVICES.

PRIMARY DRUG OF CHOICE:

- **Opiates – 41.9%**
- **Methamphetamines – 23.1%**
- **Alcohol – 21.4%**
- **Marijuana – 8.8%**
- **Other - 4.8%**

Youth Substance Use Prevention and Treatment Continuum of Care

Prevention,
Education, and
Awareness



Outpatient &
Intensive
Outpatient



Residential
Treatment



Youth Residential Treatment Coming Soon!

Service Expansion



**Detox/Withdrawal
Management (WM)**



**Residential
Treatment**



**Medication-
Assisted Treatment
(MAT)**



**Recovery
Residences/Sober
Living Environments**



Correctional Health Jail Services



Jail Inmate Tablet Project

Assessments - Group Counseling



MEDICATION-ASSISTED TREATMENT



Narcan
Vending
Machine

Mobile Medicine Teams

City of
SACRAMENTO

SACRAMENTO FIRE DEPARTMENT SORT UNIT



SORT: Street Overdose Response Team

The Street Overdose Response Team (SORT) is dedicated to treating overdose incidents while providing community outreach. Our mission is to lower the stigma associated with seeking help for substance use disorder, provide medically assisted treatment, and facilitate access to available services. SORT will respond in real time to overdose emergencies and perform follow-up visits with identified individuals.

- Harm Reduction Kits**
- Medical Assisted Treatment**
- Pipeline into long-term care**

MORE INFORMATION

- 311
- sort@sfd.cityofsacramento.org

METRO FIRE MOBILE INTEGRATED HEALTH



WHO WE ARE & WHAT WE DO

The Metro Fire MIH program consists of an Advanced Provider (Nurse Practitioner or Physician Assistant) working with a Metro Fire Paramedic.

Our goal is to decrease high 911 utilizers' dependence on the emergency system. We treat and release low acuity 911 patients in the field and medically clear psychiatric patients, facilitating their transfer to appropriate facilities.

WHAT CAN WE DO FOR YOU?

- Think "urgent care on wheels"
- Medication Assisted Treatment (MAT)
- Narcan Distribution
- Minor Suturing
- Behavioral Health Issues Including Psychiatric Clearances
- Medication management

WORK WITH US!



WHAT CAN'T WE DO FOR YOU?

- Alcohol & vehicle accidents
- Drug tests
- Broken bones or possible broken bones

7 Days a week 9 a.m. - 5 p.m.

To contact the MIH unit: (916) 956-1504

Metrofire.ca.gov



Narcan and Fentanyl Test Strip Distribution

Narcan Distribution

- ▶ Department of Health Services was approved in 2022 to plan and implement a Countywide Narcan/Naloxone Distribution Project.
- ▶ Our goal is to offer Narcan and training to everyone or anyone who requests it – County departments, community organizations, private citizens, make available in approved public facing lobbies across County departments authorized by leadership in those departments.

Narcan Distribution

Countywide Narcan Distribution Program

Opioid Coalition

Website: www.Sacopioidcoalition.org

Narcan Vending Machine
Main Jail

DHCS Naloxone Distribution project



Fentanyl Test Strips

What are fentanyl test strips?

- Fentanyl test strips are small strips of paper that can detect the presence of fentanyl in different drugs (such as cocaine, methamphetamine, and heroin) and drug forms (pills, powder, and injectables).

Sacramento County and DHCS Provide Free Fentanyl Test Strips

- The newest initiative from the Substance Use Prevention and Treatment (SUPT) team is Safer Sacramento. The website speaks to issues with all the trending substances, free Narcan and Fentanyl test strips, processing grief, a grief support group, a page for youth, and a page for reaching out to diverse communities. For more information, visit: www.SaferSacramento.com
- To request free fentanyl test strips, complete the online application located on the [DHCS website](#). The application includes instructions, as well as terms and conditions of receiving fentanyl test strips from DHCS.

1 RED LINE = POSITIVE FOR FENTANYL



2 RED LINES = NEGATIVE FOR FENTANYL



HOLD THIS END

Capillary action pulls the liquid up the strip into the test area.

DO NOT INSERT ABOVE THIS LINE



Opioid Settlement Funded Projects

Opioid Settlement Funds

- In response to the opioid epidemic, state, local, and tribal governments brought several lawsuits against pharmaceutical and drug distribution companies.
- The State of California is responsible for distributing funds to California counties.
- Based on results from submitted surveys and feedback sessions, the community prioritized five remediation activities: 1) Social Media Campaigns: Prevention and Treatment for General Population; 2) Youth Specific Programming: Social Media Campaigns, Prevention for Youth and Families, Prevention for Communities of Color, Awareness and Education; 3) Harm Reduction Services; 4) Linkage to Treatment Services; 5) Expansion of Medication Assisted Treatment Services
- County conducted Competitive Selection Process



Harm Reduction Services

"Hope without limits for all people through Harm Reduction"



**METRO
FIRE**
SACRAMENTO



Sacramento County Alcohol & Drug Advisory Board

HAVE YOUR
VOICE HEARD

JOIN
MONTHLY
MEETINGS

Sacramento County
Board of Supervisors

Ryan Quist, Ph.D.,
Behavioral Health Director
Alcohol & Drug Administrator

Lori Miller, LCSW
Division Manager
Substance Use Prevention and
Treatment

Committees

Budget
Planning and
Evaluation

Criminal
Justice

Executive

Membership

Prevention
and
Education

Treatment

GET INVOLVED

[https://dhs.saccounty.gov/
BHS/Pages/Advisory-
Boards-
Committees/Alcohol-and-
Drug-Advisory-Board/BC-
Alcohol-and-Drug-Advisory-
Board.aspx](https://dhs.saccounty.gov/BHS/Pages/Advisory-Boards-Committees/Alcohol-and-Drug-Advisory-Board/BC-Alcohol-and-Drug-Advisory-Board.aspx)

CALL TO
ACTION

MAKE A
DIFFERENCE

SAVE A LIFE

- ▶ START THE CONVERSATION
- ▶ TALK TO YOUR FAMILY, FRIENDS, AND NEIGHBORS ABOUT THE DANGER
- ▶ HAVE NARCAN® AVAILABLE
- ▶ KNOW THE FACTS
- ▶ REACH OUT FOR HELP
- ▶ KNOW RESOURCES AND WHERE TO GET HELP
- ▶ ONLY TAKE MEDICATION AS PRESCRIBED
- ▶ DO NOT SHARE MEDICATION OR TAKE MEDS NOT PRESCRIBED TO YOU

Questions?

Substance Use
Prevention and
Treatment (SUPT)

- Main Line: (916) 875-2050
- System of Care for SUPT:
(916) 874-9754 or (888) 881-4881

Pamela Hawkins,
LCSW, Health
Program Manager

- Office Phone (916) 875-9850
- Cell Phone (916) 639-0588
- hawkinsp@saccounty.gov

Lori Miller, LCSW,
Division Manager

- Office Phone (916) 875-2046
- MillerLori@saccounty.gov



Thank You!