



FOUNDED IN 1931

CANANA

CALIFORNIA ASSOCIATION OF NURSE ANESTHESIOLOGY

ANNUAL SPONSOR PROSPECTUS

GET IN TOUCH

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ABOUT

Established in 1931, CANA, Inc. is the premier professional organization for Certified Registered Nurse Anesthetists (CRNAs) in California, dedicated to advancing patient safety and ensuring top-tier anesthesia access. Serving as a vital resource, CANA offers patient information, monitors CRNA practice and healthcare legislation, and engages in government relations activities. With a commitment to core values like advocacy, integrity, professionalism, and quality, CANA collaborates with educational institutions to provide current educational information for CRNAs. Positioned as the solution for a healthier California, CANA recognizes CRNAs' knowledge, professionalism, and skills as crucial in navigating the evolving healthcare market of the 21st century.

WHY SPONSOR

Sponsoring with CANA through our Annual Sponsorship Program presents a unique opportunity for companies seeking strategic partnerships within the healthcare sector. Sponsors gain access to a diverse range of meetings, including virtual workshops and in-person gatherings. Our tiered sponsorship options offer a variety of benefits, ranging from exhibit booths at events and pre/post-conference attendee lists to extensive recognition on social media channels, event websites, and e-newsletters reaching over 2000 members.

Sponsors also have the chance to showcase their products with product presentations, host virtual booths, and provide handouts in attendee bags or digital apps. The opportunity to be a headline sponsor, introduce sessions, and be featured in welcome remarks further enhances visibility. With a strong emphasis on virtual and in-person visibility, CANA's Annual Sponsorship Program provides a comprehensive platform for companies to highlight their commitment to patient safety, quality anesthesia, and the nurse anesthesia profession in California.



ANNUAL SPONSORSHIP OPTIONS

Sophie Winton

Exhibit table at Fall Meeting with up to 4 Reps

Email list of opt-in attendees

2 Sponsor features on CANA social media of your choice (FB, Instagram, or X)

Named Headline Sponsor of Virtual Spring & In-Person Fall Meeting

Annual Sponsor recognition in monthly CANA e-News

Sponsor recognition on event website; attendee materials & promo emails for both Spring & Fall Meeting

15-min product presentation during Virtual Spring Meeting

Opportunity to introduce session/speaker at Fall Meeting

Opportunity to host a virtual booth at Spring Meeting

Opportunity to provide a handout in attendee bag or digital app

Opportunity for a single slide ad in welcome remarks at Virtual Spring Meeting

4 ads in the CANA monthly e-News

\$11,000

Dagmar Nelson

Exhibit table at Fall Meeting with up to 4 Reps

Email list of opt-in attendees

1 Sponsor feature on CANA social media of your choice (FB, Instagram, or X)

Annual Sponsor recognition in monthly CANA e-News

Sponsor recognition on event website; attendee materials & promo emails for both Spring & Fall Meeting

10-min product presentation during Virtual Spring Meeting

Opportunity to host a virtual booth at Spring Meeting

Opportunity for a single slide ad in welcome remarks at Virtual Spring Meeting

Opportunity to provide a handout in attendee bag or digital app

2 ads in the CANA monthly e-News

\$6,500

Timothy Wolf

Exhibit table at Fall Meeting with up to 4 Reps

Email list of opt-in attendees

Annual Sponsor recognition in monthly CANA e-News

Sponsor recognition on event website; attendee materials & promo emails for both Spring & Fall Meeting

Opportunity to host a virtual booth at Spring Meeting

Opportunity for a single slide ad in welcome remarks at Virtual Spring Meeting

Opportunity to provide a handout in attendee bag or digital app

1 ad in the CANA monthly e-News

\$4,000