

Sponsor Prospectus



CANA
CALIFORNIA ASSOCIATION OF NURSE ANESTHETISTS

**SPONSORSHIP
REGISTRATION
NOW OPEN**

**SPONSOR THE VIRTUAL
NAR WORKSHOP**

Sunday, February 26, 2022 | 8:00 AM - 3:30 PM

 **REACH OVER 500 ATTENDEES**

We expect a great turnout for this event, with registrations coming in at over 500 and counting!

 **SHOW YOUR COMPANY VIDEO**

Each Sponsor is allotted a time during the workshop to show a two minute video about their company and services.

 **EMAIL LIST OF ATTENDEES**

Are you recruiting? Now's your chance to reach NARs who will soon become fully certified CRNAs.

**Virtual Nurse Anesthesia
Resident (NAR) Workshop
February 26, 2023 | 8:00 AM – 3:30 PM**

Sponsorship provides an outstanding opportunity to exhibit your products and services to the people most interested - CRNAs!

The California Association of Nurse Anesthetists is pleased to invite you to sponsor our Virtual NAR Workshop, to be held February 26, 2023.

Who is CANA?

CANA represents nearly 2,200 Certified Registered Nurse Anesthetists (CRNAs) and Nurse Anesthesia Residents (NARs) in California. Our top-ranked graduate-level nurse anesthesia educational programs are located in both the northern and southern regions of the state. They include U.S. military Clinical Phase II Sites for the Air Force/Army Program at Travis Air Force Base in Fairfield, and the U.S. Navy Program in San Diego.

Why Sponsor?

Your sponsorship helps support the future of the CRNA profession by allowing us to provide key education to current NARs, who will soon be the key decision makers in the anesthesiology healthcare industry. Don't miss this opportunity to show your products and services to CRNAs and future CRNAs in California -- CRNAs serve as administrators, department heads, and purchasers of anesthesia equipment in addition to providing outstanding care and services as advanced practice registered nurses (APRNs) specializing in anesthesiology.

Are you recruiting? Now's your chance to reach NARs who will soon become fully certified CRNAs.

CANA Meeting Sponsorship Features

(1) PowerPoint Slide to be Displayed in Welcome Slides	X
Company Logo Recognition on Marketing Materials	X
Company Logo + Link to Website on Event Webpage at canainc.org	X
Company Logo + Link on Virtual Conference Platform Reception Page	X
Company Two-Minute Video to be Played During Workshop Breaks	X
Verbal Recognition by Moderator	X
Email List of Attendees Post-conference	X

VIRTUAL NURSE ANESTHESIA RESIDENT (NAR) WORKSHOP SPONSOR CONTRACT

Please submit this form and payment to secure your sponsorship by February 14, 2022.

Step 1 - Sponsorship Costs

\$1000 NAR Workshop Sponsorship

Step 2- Payment Options

If you are paying by check, please complete this form and mail to CANA along with your check payment.

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Website Address (to be linked from your logo): _____

Enclosed is a check payable to "CANA"

I will email my logo and two minute video to info@canainc.org

I will email my single PowerPoint slide for display (16:9 On-Screen Show size) to info@canainc.org.

Please keep a look out for communications from CANA regarding other deadlines to submit show collateral.

Please complete and return to:

CANA, 575 Market St. Suite 400, San Francisco, CA 94105

Fax: 415-764-4915

Email: info@canainc.org

CANA'S TAX ID #: 23-7290648

Step 3- Agreement to Terms and Conditions

The undersigned designated as an exhibitor representative, hereby contracts with the California Association of Nurse Anesthetists for exhibit space in the CANA Virtual Nurse Anesthesia Resident (NAR) Workshop. This contract is subject to the accompanying terms and conditions; exhibitor agrees to abide by the Sponsor Rules & Regulations on page two of this document.

Authorized Signature _____ Date _____

Name & Title (Print) _____

CANA SPONSOR CONTRACT TERMS AND CONDITIONS

AGREEMENT TO CONDITIONS. Each exhibitor agrees to abide by these conditions, it being understood and agreed that the sole control of the Virtual Exhibit Hall rests with the California Association of Nurse Anesthetists, hereinafter called 'CANA'.

PAYMENT POLICY. Signed contract and payment is due February 10, 2023. CANA reserves the right to cancel a sponsorship for non-payment or for misrepresentation of products to be displayed.

CANCELLATION OF SPONSORSHIP BY SPONSOR. All sponsorship cancellations must be submitted to CANA in writing. In the event of a sponsor canceling sponsorship, the following cancellation policy will apply:

- Cancellations made on or before February 10, 2023: An amount equal to 50% of the total sponsorship will be retained by CANA.
- No refunds will be given for cancellations received after February 10, 2023.

USE OF SPONSOR SLIDE. Sponsor slide is assigned on the express understanding that it is to be used solely for the display of sponsor's products and services that are either directly related to anesthesiology or are approved by CANA if not directly related to the anesthesia health care industry.

USE OF SPONSOR 2 MINUTE VIDEO: Sponsor video is assigned on the express understanding that it is to be used solely for the display of sponsor's products and services that are either directly related to anesthesiology or are approved by CANA if not directly related to the anesthesia health care industry. If a product or service is to be sold during the virtual conference, the sponsor's refund policy must be clearly displayed.

INSURANCE AND LIABILITY. It is expressly understood and agreed, and sponsor agrees by accepting these rules, that he/she will make no claim of any kind against CANA, or any of its members, its employees, or hired service contractors for any loss, damage to or destruction of goods, or for any injury that may occur to sponsor and/or employees of sponsor during the CANA Meeting while at the CANA Meeting venue, or for any damage of any nature or character whatsoever.

RESTRICTIONS. No more than one sponsor company is allowed per sponsorship.

CONDITIONS OF CONTRACT. CANA reserves the right to alter locations of sponsor logos or slides if deemed to be in the best interest of the meeting. This contract is subject to all rules and regulations of the Association. CANA reserves the right to cancel this agreement and/or reject an exhibitor at any time. CANA management reserves the right to prohibit or evict sponsors whose presentation or whose representatives' actions are in any manner deemed offensive, irrelevant or otherwise inappropriate.

AMENDMENTS TO CONTRACT. All points not covered herein are subject to settlement by CANA, and CANA reserves the right to make such changes, amendments and additions to this contract. If legal action is required to enforce this contract, the prevailing party is entitled to recover reasonable attorney fees, administrative costs, costs of court and any other expenses incurred in enforcing the contract. This agreement shall be governed by and construed in accordance with the laws of the State of California, San Francisco County. Venue for any action under this contract shall be in San Francisco, San Francisco County, California.

PROGRAM TERMS & CONDITIONS. All participants agree to the CANA Program Terms & Conditions including the Anti-Harassment / Discrimination Policy at <https://canainc.org/cana-program-terms-conditions/>

SPONSOR ITEMS REQUIRED

- Vendor name
- Vendor Headline – this is the short description text underneath the vendor name.
- About – add a few words describing the company.
- Video – You can show a two minute video about your company. You must submit a YouTube, Vimeo, Wistia link to the video.
- Website link

AD & IMAGE SPECIFICATIONS

All images must be submitted as a PNG or JPG file.

LOGO

DUE: February 14, 2022

Logos appear in marketing emails, the event webpage, and the virtual platform registration and reception page.

Recommended Size: 1000x400px

Minimum Size: 500x200px

TWO MINUTE VIDEO

DUE: February 14, 2022

Video to be displayed during workshop breaks. Please submit a YouTube, Vimeo or Wistia link to your video. The video must be max two-minute length.