

Sponsor Prospectus

California Association of Nurse Anesthetists

CANA 2020 Web Conference

May 2, 2020 • 8:30am – 5:30pm

Online



The California Association of Nurse Anesthetists is pleased to invite you to exhibit at our first Web Conference, to be held on May 2, 2020.

Who is CANA?

CANA represents nearly 2,200 Certified Registered Nurse Anesthetists (CRNAs) and Student Registered Nurse Anesthetists (SRNAs) in California. Our top-ranked graduate-level nurse anesthesia educational programs are located in both the northern and southern regions of the state. They include U.S. military Clinical Phase II Sites for the Air Force/Army Program at Travis Air Force Base in Fairfield, and the U.S. Navy Program in San Diego.

Why Sponsor?

Reach key decision makers in the anesthesiology healthcare industry when you exhibit at California Association of Nurse Anesthetists educational conferences. Don't miss this opportunity to show your products and services to the majority of California's certified registered nurse anesthetists in the state -- CRNAs serve as administrators, department heads, and purchasers of anesthesia equipment in addition to providing outstanding care and services as advanced practice registered nurses (APRNs) specializing in anesthesiology.

CANA Meeting Sponsorship Opportunities

Sponsorship provides an outstanding opportunity to exhibit your products and services to the people most interested - CRNAs!

WEB CONFERENCE SPONSOR - \$500

- Your Company Logo recognition on the CANA event webpage with a link to your website
- Your Company Logo recognition on conference marketing emails
- Verbal recognition by the moderator with logo during welcome and closing remarks
- A PowerPoint slide to be displayed between each educational session
- Email list of attendees after the conference
- One login to attend the Web Conference

Ready to sponsor? Complete the form on the following page.

CANA 2020 WEB CONFERENCE SPONSOR CONTRACT

Please submit this form and payment to secure your sponsorship by April 15, 2020.

Step 1- Choose your level of sponsorship

Web Conference Sponsorship PROMOTIONAL OPPORTUNITIES INCLUDED **\$500**

Step 2- Payment Options

If you are paying by check, please complete this form and mail to CANA along with your check payment.

If you will pay via credit card, please complete the online form at <https://canainc.org/product/cana-2020-web-conference-sponsorship/>

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Website Address (to be linked from your logo): _____

Enclosed is a check payable to "CANA"

I will email my logo to info@canainc.org

I will email my single PowerPoint slide for display (4:3 On-Screen Show size) to info@canainc.org

Please complete and return to:
CANA, 575 Market St. Suite 2125, San Francisco, CA 94105
Fax: 415-764-4915
Email: info@canainc.org

CANA'S TAX ID #: 23-7290648

Step 3- Agreement to Terms and Conditions

The undersigned designated as an exhibitor representative, hereby contracts with the California Association of Nurse Anesthetists for exhibit space in the CANA 2020 Web Conference. This contract is subject to the accompanying terms and conditions; exhibitor agrees to abide by the Sponsor Rules & Regulations on page two of this document.

Authorized Signature _____ Date _____

Name & Title (Print) _____

CANA SPONSOR CONTRACT TERMS AND CONDITIONS

AGREEMENT TO CONDITIONS. Each exhibitor agrees to abide by these conditions, it being understood and agreed that the sole control of the Exhibit Hall rests with the California Association of Nurse Anesthetists, hereinafter called 'CANA'.

ASSIGNMENT OF SPACE. Logo location is assigned on a first come, first-served basis. If spaces selected are taken, CANA management has the right to assign the next best available space. No more than one sponsor company is allowed per sponsorship location.

PAYMENT POLICY. Signed contract and payment is due April 15, 2020. CANA reserves the right to cancel a sponsorship for non-payment or for misrepresentation of products to be displayed.

CANCELLATION OF SPONSORSHIP BY SPONSOR. All sponsorship cancellations must be submitted to CANA in writing. In the event of an sponsor canceling sponsorship, the following cancellation policy will apply:

- Cancellations made on or before April 15, 2020: An amount equal to 50% of the total sponsorship will be retained by CANA.
- No refunds will be given for cancellations received after April 15, 2020.

USE OF SPONSOR SLIDE. Sponsor slide is assigned on the express understanding that it is to be used solely for the display of sponsor's products and services that are either directly related to anesthesiology or are approved by CANA if not directly related to the anesthesia health care industry. If a product or service is to be sold on-site during the conference, the sponsor's refund policy must be clearly displayed in the booth.

INSURANCE AND LIABILITY. It is expressly understood and agreed, and sponsor agrees by accepting these rules, that he/she will make no claim of any kind against CANA, or any of its members, its employees, or hired service contractors for any loss, damage to or destruction of goods, or for any injury that may occur to sponsor and/or employees of sponsor during the CANA Meeting while at the CANA Meeting venue, or for any damage of any nature or character whatsoever.

RESTRICTIONS. No more than one sponsor company is allowed per sponsorship.

CONDITIONS OF CONTRACT. CANA reserves the right to alter locations of sponsor logos or slides if deemed to be in the best interest of the meeting. This contract is subject to all rules and regulations of the Association. CANA reserves the right to cancel this agreement and/or reject an exhibitor at any time. CANA management reserves the right to prohibit or evict sponsors whose presentation or whose representatives' actions are in any manner deemed offensive, irrelevant or otherwise inappropriate.

AMENDMENTS TO CONTRACT. All points not covered herein are subject to settlement by CANA, and CANA reserves the right to make such changes, amendments and additions to this contract. If legal action is required to enforce this contract, the prevailing party is entitled to recover reasonable attorney fees, administrative costs, costs of court and any other expenses incurred in enforcing the contract. This agreement shall be governed by and construed in accordance with the laws of the State of California, San Francisco County. Venue for any action under this contract shall be in San Francisco, San Francisco County, California.