

## The California Association of Nurse Anesthetists (CANA) Social Media Terms of Use

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- The content of the pages of these online services is for your general information and use only. It is subject to change without notice.
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- Unauthorized use of these online services may give rise to a claim for damages and/or be a criminal offence.
- Periodically these online services may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).
- You may not create a link to [canainc.org](http://canainc.org) or our CANA Facebook page from another website or document without CANA's prior written consent.
- Your use of these online services and any dispute arising out of such use of the online services is subject to the laws of the United States of America.

### Privacy Policy

This privacy policy sets out how CANA uses and protects any information that you give CANA when you use our online services. CANA is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using these online services, then you can be assured that it will only be used in accordance with this privacy statement. CANA may change this policy from time to time by updating this page. You should check this page periodically to ensure that you agree with any changes. This policy is effective from 1<sup>st</sup> of September, 2012.

As a registered Facebook user, you are also subject to Facebook's privacy policy. Please check your Facebook account privacy settings for further information. CANA will not be liable for any

privacy infringements to your personal Facebook profile secondary to your participation on CANA's Facebook site.

What we collect:

We may collect the following information:

- Name and job title
- Contact information, including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather:

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send emails about conferences, pertinent political topics or other information which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you for research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our online services may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over the other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on a website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for any purpose, you may change your mind at any time by writing to us

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may request details of personal information which we

hold about you under the Data Protection Act 1998. A small fee will be applicable to receive this information. If you would like a copy of the information held on you please contact us. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.